



Work-Life Services
Family Benefits Program Outreach
October 2014 – February 2015

A. Work-Life Services (WLS) Mailbox

State employees have been able to email us at worklife@goer.ny.gov since August 2010. Each subsequent year there has been increased usage of this email address. The majority of the emails are asking for NYS-Balance login information. When we reply to employees, we attach the WLS brochure.

2010	27
2011	119
2012	427
2013	619
2014	410

B. Outreach Events

An important priority is ensuring that state employees are aware of the WLS programs and how to access them. During 2014, Family Benefits Program staff attended 61 events, which include hosting benefit tables, attending union conventions, and giving program presentations and retirement workshops.

C. Ongoing Outreach Activities

- Throughout 2014 and early 2015, we piloted a NYS-Balance Biggest Loser DVD giveaway at various agencies. We are currently working with Hutchings Psychiatric Center, in Syracuse.

Agency	CSEA	PEF	UUP	NYSCOPBA	Council-82	DC-37	M/C	GSEU	Other	Total
Binghamton University	21	0	57	0	0	0	5	0	5	88
South Beach PC	18	41	0	1	0	0	3	0	3	66
Broome DDSO	52	39	0	0	0	0	4	0	1	96
Elmira PC	23	25	0	1	0	0	4	0	1	45
Upstate Medical	17	4	47	0	0	0	2	0	7	77
Ag & Markets	7	5	0	0	0	0	2	0	3	17
Rochester PC	20	46	0	3	0	0	4	0	1	74
Central NYDDSO	76	60	0	0	0	0	10	0	3	149
TOTALS	234	220	104	5	0	0	34	0	24	612

- The WLS website www.worklife.ny.gov is updated on the first of each month.
- A new NYS-Balance flyer is emailed to DHR, EAP Reps, and the WLS Board each month.
- WLS listserv: A short message with timely program updates is sent monthly to those employees who contact us through our WLS mailbox. As of February 1, 2015, the list included 528 members.
- An e-version of the NYS-Balance brochure is available on the NYS-Balance home page and WLS news is updated monthly on the NYS-Balance homepage.
- During January 2015, updated WLS brochures and posters were mailed to agencies. The e-version of the brochure was also emailed to all state agencies.